	<b>SMS – Main Manual</b>	Document no: 01.02.07	
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<b>2.7 Media Policy</b>			

## Background

When a situation develops, public interest must be expected especially if the situation happens at a time with little other news activities.

This policy is meant to keep a structured information strategy.

However, our general approach is that we want as little interference as possible from the media. KOAS services are often a part of a Client's activity, and then it is important to handle any media approach in line with the Client's media policy and/or instructions.

## General authority

Statements concerning KOAS, our Clients, Contractors or Partners are only to be given by the Chief Executive Officer or by personnel specifically appointed by him.


Personnel being approached by the media shall refrain from making any statements, and refer to CEO or designated person as single point of contact for matters related to KOAS.

## Statements

All our statements to the press should be true and as accurate as possible.

We only communicate information directly related to KOAS, unless otherwise specifically agreed with our Clients, Contractors or Partners.

Information about individuals is generally not given.



Petter Nordby  
CEO K Line Offshore AS

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